



UNBEATABLE

5 REASONS TO TURN TO AN
EXPERIENCED FIRM TO PROTEST YOUR
MANAGED PROPERTIES' TAXES

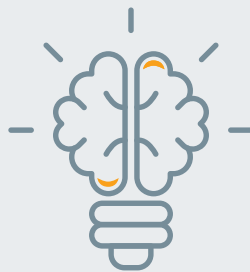


PROPERTY TAX ADVOCATES

Unburden Your Business

The strongest property management companies are those that pay careful attention to their properties' everyday functions, from larger repairs and ongoing maintenance to security and upkeep. But managing every detail on one's own can be overwhelming.

Here, Lane Property Tax Advocates offers five ways partnering with a professional property tax firm helps position management companies for success. From financial safeguards that keep your bottom line in check to knowledge and relationships they can put to good use for you, it's all about working together to **unburden your business.**



1

DECADES OF EXPERIENCE FROM WHICH TO DRAW

No two properties are exactly alike, and no two protests are, either. That unpredictability can make it difficult to navigate proceedings, particularly for individuals who don't regularly deal with such work. A seasoned protest firm has seen it all before and will understand when — and how — to pivot to present a more persuasive argument.



2

AN IN-DEPTH UNDERSTANDING OF MARKET SHIFTS & TRENDS

Is your valuation on par with those of similar structures nearby? What are properties actually selling for in your area? How does the current market compare to that of last year or five years prior? A professional property tax protest firm has the resources and firsthand knowledge required to quickly gather such data and incorporate it into a case better poised to persuade appraisal professionals' opinion in your favor.



3

LONG-HELD RELATIONSHIPS THEY CAN LEVERAGE

Professional property tax firms deal one-on-one with the same county appraisal professionals for years – and often decades. Through those interactions they learn which factors hold the most sway in valuation decisions and how to tailor your commercial property tax protest for success based on the department and individual whose final opinion matters.

4

TIME TO DEVOTE THEIR FULL ATTENTION TO YOUR CASE

It takes hours to form an argument capable of lowering one's property taxes — and that's time few property managers have. Because your protest is a professional firm's sole focus, they are ready and able to gather information, conduct research, prepare a convincing case and attend hearings on your behalf. That leaves you free to attend to everyday work.



5

NO FEAR OF INSURMOUNTABLE FEES

Firms such as Lane Property Tax Advocates work on a contingency basis, meaning responsible parties only pay a percentage of the tax savings secured. This places your management company and protest firm squarely on the same team, with both working toward the same goal. Your firm doesn't get paid unless it successfully lowers what you owe.



READY TO UNBURDEN YOUR BUSINESS?

Contact Lane Today
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